

# AI STRATEGY

## CREATING THE AI-FIRST E&P COMPANY

### Accelerate growth

Leverage AI to pioneer new workflows, increase ROI, and deliver innovative market solutions—unlocking new value, and drive growth.

### Transform how we work

Use AI to streamline operations, automate manual tasks, enable data-driven decision-making - driving down costs and building a more resilient and efficient organization.

### Build a strong foundation

Prioritise competence, governance, security, and transparency in all AI initiatives to mitigate risks, foster trust, and increase speed throughout the organization.

## Strategic principles

### Invest where value is created

- **Business-Driven AI Prioritization:** Align AI projects with business goals to ensure they address critical needs and opportunities.
- **Balanced AI use case selection:** Target early wins for quick, tangible benefits and investing in complex projects for substantial long-term value and sustained growth.
- **Pragmatic approach to sourcing AI solutions:** Build for competitive advantage, buy standard tools, and co-develop for innovations needing joint expertise and rapid deployment.
- **Balanced AI R&D and innovation:** Adopt a balanced focus on AI R&D, incorporating controlled broad experimentation to drive AI innovation.

### Control the core, scale the capability

- **Own the core competence:** Develop and maintain AI expertise internally.
- **Hands-on experience:** Encourage employees to actively use and experiment with AI technologies.
- **Training and education:** Provide training to equip all employees with AI skills and recruit the right expertise.
- **Leadership engagement:** Require leaders and teams to invest in AI skills and integrate AI into their workflows.
- **AI first hiring:** Assess the potential for AI to fulfill the role before proceeding with human recruitment.

### Establish a unified and scalable AI foundation

- **Cloud-Native Foundation:** Integrate all solutions into a cloud-native AI foundation with shared pipelines, model registries, and the Purview catalogue.
- **Proven Technologies:** Use well-tested technologies.
- **North Star Alignment:** Follow Aker BP's North star architecture for consistency.
- **Enterprise Principles:** Enforce enterprise architecture principles for security and maintainability.

### Ensure responsible and compliant AI implementation

- **Adhere to Data Strategy:** Align AI activities with Aker BP's Data Strategy and Digital Governance Framework.
- **Use Trusted Data:** Ensure AI consumes trusted data through the Data Product framework, backed by a firm commitment to invest in building the foundational data products needed to support AI implementation
- **Manage AI Models:** Deploy, store, manage, and share AI models via "AI Data Products."
- **Follow Cyber Security Standards:** Use data according to Aker BP's Cyber Security Framework, ensuring sensitive data is not exposed in AI solutions.